

Your Pleasure Only... *the* KBJ Family



JIM ROUND & FAMILY



BARRY ROUND & FAMILY



MARGE ROUND



JERRET FISCHER & FAMILY
KBJ HERDSMAN

KBJ has always been passionate about the cattle business and all indications are that the future is very promising. The Canadian Cattle Buyer reports "with regard to the cattle sectors, it is clear that the cow-calf sector will have a great deal of leverage in 2012 and beyond." Positive news like this is appearing in many reports.

Life is good at KBJ.....thanks to many people. As with any farm operation success is based on hard work, long hours and a willingness to gamble on many variables; the weather, input costs, cattle prices and the economy to name a few. Fortunately, we have the support of good friends, valued customers and the advice of an excellent group of professionals. (Some who have contributed information to our catalogue.) Thank you to all of you.

Add to this good farm help and the odds of success get even better. The Good Help has come to us in the person of Jerret Fisher. Jerret has been with us two years. He is an experienced cattleman and a pleasure to have working with us.

We strive to provide our customers with as much information as possible about our bulls and trust you will be pleased with this years offering. No bulls are sold prior to the sale.

If you have any questions please call or stop by the farm to view the bulls prior to sale day.

Please join us for lunch at noon prior to the sale starting at 1:00pm.

Hope to see you at the farm!

Jim Round
(780) 348-5638

Barry Round
(780) 348-5794

KBJ Round Farms
16th Annual
Bull Sale
Monday March 12, 2012

Lunch will be served at 12:00 noon • Sale 1:00 pm at the Farm, 2 miles south of Clyde

Guest Consignor:
Dream Makers Angus
Marge Round (780) 460-7007

102 BULLS SELL

63 - BLACK ANGUS YEARLING BULLS
31 - RED ANGUS YEARLING BULLS
8 - ANGUS 2 YEAR OLDS

Auctioneer:

Steve Dorran.....(403) 540-9498

Sale Staff:

Rob Holowaychuk, OBI.....(780) 916-2628

Bob Toner, OBI.....(306) 834-7385

Kirk Hurlburt, OBI.....(306) 222-8210

Mark Stock.....(306) 678-4811

Ryan Dorran.....(403) 507-6483

Garth Rogers.....(780) 349-1491

Jerret Fischer, Herdsman KBJ.....(780) 307-1215

Mark Shologan, DLMS.....(780) 699-5082

*KBJ - A Total Program
for the Total Industry!*

DISCOUNT ON PURCHASES

5% OFF YOUR PURCHASE OF 5 BULLS OR MORE
10% OFF YOUR PURCHASE OF 10 BULLS OR MORE

Buyer Unseen Purchase Program

at KBJ we guarantee your satisfaction with unseen purchases. We would love to hear from you prior to the sale with your needs - we are certain that we can help you find what you need.



ROB HOLOWAYCHUK, OBI

OPTIMAL BOVINES INC.

Rob Holowaychuk

#407, 4808 Ross St.

Red Deer, AB T4N 1X5

Ph: (403) 341-5098

Fax: (403) 343-6133

Bob Toner: (306) 834-7385

Kirk Hurlburt: (306) 222-8210

Luc Noiseux: (450) 379-9989

email: o.b.i@shaw.ca

www.optimalbovines.com

www.cattlemanagement.ca



sale managed by:

View Catalogue Online at: www.optimalbovines.com or www.cattlemanagement.ca

Sale Day Phones: (780) 348-5638 • Jim's Cell: (780) 307-1657

Rob's Cell: (780) 916-2628 • Bob's Cell: (306) 834-7385

KBJ Round Bull Nutrition 2012

KBJ Round Farms has focused on raising quality bulls for a lifetime. The KBJ bulls are fed a total mixed ration based on high quality cereal silage, coarsely rolled barley and a custom formulated bull supplement. 100% of the bull's minerals and vitamins are provided in the custom formulated supplement. Protein is balanced to optimize frame and growth. Once weaned, the bulls are gradually brought up on grain. Additionally, the cereal silage is chopped in a manner to provide adequate "scratch factor" in the rumen.

The bulls offered in the 2012 KBJ Round bull sale are high quality bulls raised by the Round family who continue to be deeply committed seedstock producers.

Barry Robinson, Ph.D.

GREAT NORTHERN LIVESTOCK CONSULTING LTD.
Westlock, AB

KBJ Round Bull Health Care

We at the Westlock Veterinary Center have been involved in the health care at KBJ Round Farms for many, many years. All bulls in the 2012 sale are on a complete vaccination program. This includes protection against diseases such as Blackleg, IBR, PI3, BVD, and BRSV. They have also all been treated in the late fall with a pour on endectocide to control external (lice) and internal (worms) parasites. As many vaccinations as possible are given subcutaneously to avoid damaging the muscles.

All the bulls in the sale over one year of age were semen evaluated and are deemed satisfactory breeders. If there are changes to that it will be announced from the block at the time of the sale. In order for a bull to be deemed a satisfactory breeder he must meet requirements in three categories. Spermatozoal motility, scrotal circumference and motility are all looked at thoroughly. During collection of the semen we also look at the penis and check for signs of abnormalities as well as palpate the internal reproductive organs. All scrotal measurements are recorded in the catalogue and yearling Angus have a breed minimum of 32cm. Feet and legs as well as other structural abnormalities are watched for.

The only components, which are not tested, are the libido or sex drive of the bulls. It is best especially with new yearling bulls that you watch them breed to make sure they can get the job done. Buy with confidence as the KBJ Round bulls have been thoroughly selected and good luck with this years breeding season.

Roy Lewis DVM

WESTLOCK VETERINARY CENTER
10004 - 94A Avenue, Westlock, AB T7P 2M9 • Ph: 780-349-3663

Can't make it to the sale? Watch Live Online.

Instructions for Viewing the Sale

1. Visit www.dlms.ca
2. Fill out the registration form located under registration.
3. Click on downloads and follow the four step instructions located on the screen.

To Bid at this Broadcast Sale Call:
Mark Shologan - 780-699-5082

or any other sale day phones and bid over the phone.

We recomend you call 1 - 2 bulls prior to the bull you are interested in to talk to some of the sale staff.

**With DLMS Broadcast
you can Watch & Listen
on Your Computer
just like you were there
and place your bids
live on the phone.**

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**Purebred Sales • Daily Presort Sales
Direct Off-farm Sales every Thursdays at 10:00 am**

Carcass Data

In order to use body composition EPD's or ultrasound data to its full potential, a breeder must have an understanding of the ultrasound terminology. Several of the ultrasound measurements are comparable to the familiar carcass measurements. The data is simply collected on yearling bulls and heifers instead of market ready steers. Take a step back from looking at the numbers and become comfortable with the terminology.

ULTRASOUND CARCASS MEASUREMENTS

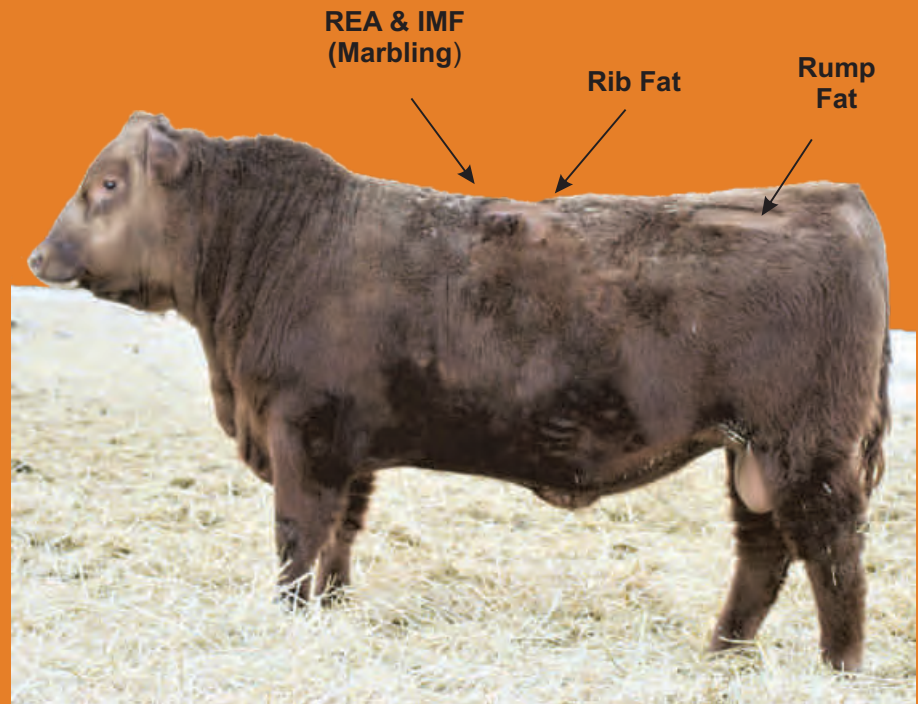
Rib Fat/Backfat: An external fat measurement taken between the 12th and 13th Reported in inches. Rib fat is the main trait that affects percent lean meat yield ie; A1, A2, A3, & A4. Percent lean meat yield is the calculation that estimates the percent of lean muscle on the carcass. For example, a lean meat yield of 60% on a 1000lb carcass would have 600lbs of lean muscle and 400lbs of bone and fat.

Ribeye Area (REA): An area measurement of the loin or ribeye muscle. Reported in square inches. While an increase in backfat will lower the percent lean meat yield an increase in REA will raise the percent lean meat yield.

Rump Fat: An external fat measurement taken from an image collected between the hooks and the pins of the animal. Reported in inches. The rump fat measurement, coupled with the rib fat measurement will increase the accuracy of percent lean meat yield.

Intramuscular Fat (%IMF)/ Marbling:

This measurement determines the amount of fat within the muscle. Reported in "%". This measurement is used to determine the quality grade of the carcass.



% IMF	(US) QUALITY GRADE (CAN)	
2.3 - 3.0	SELECT -	AA -
3.1 - 3.9	SELECT +	AA +
4.0 - 5.7	CHOICE -	AAA -
5.8 - 7.6	CHOICE 0	AAA 0
7.7 - 9.7	CHOICE +	AAA +
9.8 - 12.1	PRIME -	PRIME -
12.2 +	PRIME 0	PRIME 0

BULL WARRANTY

We guarantee to provide you with a sound, fertile bull capable of servicing a reasonable number of cows. In the event that your bull is a non-satisfactory breeder the seller will not, under any circumstances, be responsible for more than the original selling price of any bull or female sold in the sale. The consignors will not provide replacement or credit for physical injury or mismanagement. Therefore we stress the importance of insurance on your bull. An insurance agent will be available on sale day.

REFERENCE SIRE



KBJ DYNASTY 330U

KBJ 330U JANUARY 14 2008 #1448529

BW: 83LBS. ADJ 205 DAY WT: 796LBS. ADJ 365 DAY WT: 1315LBS.

DMM DYNASTY 03G SVF SIEBRINGS FOREVER RUSS AMF NHF CAF
 DFI 03G MAN 36M ATLASTA SPECIAL RUSS 21P
 MVF TIBBIE 058K ATLASTA ERICA 34H
S: ATLASTA ST DYNASTY 32S D: KBJ CLASSY LADY 169S
 GET-A-LONG ALAMO 132 GDAR ROLLS ROYCE 952
 MLA BARBARA 14'93 KBJ CLASSY LADY 31N
 MLA BARBARA 34'88 GEIS CLASSY LADY 4'01

EPD'S				CARCASS EPD'S		
BW	WW	YW	MILK	MARB	REA	BFAT
+1.7	+48	+74	+16	+0.21	-0.07	+0.026

Again a great set of bulls from the Poster Boy, KBJ Dynasty 330U at the 2009 World Angus Forum. He is out of one of our best females walking at the pastures at KBJ, Classy Lady 169S. He has done another great job for us, averaging 82 lbs on BW and 704 lbs on Weaning. This group is primarily a Calving Ease Set of Bulls.

KBJ EMPEROR 116Y

(ET) KBJ 116Y JANUARY 10 2011 #1639143

BW: 80LBS. ADJ 205 DAY WT: 734 LBS.

ADJ 365 DAY WT: 1326 LBS.



S: KBJ DYNASTY 330U

KRUGERRAND OF DONAMERE 490 AMF NHF
 DA ES RO TWISTER 0627
 DE KAP RITO BURGESS 682
D: FAQ ERICA 17G 9M
 FAQ SHOCKUM GOLD 5D
 FAQ ERICA 17G
 LLB ERICA 58Z

EPD'S				CARCASS EPD'S		
BW	WW	YW	MILK	MARB	REA	BFAT
+2.0	+44	+77	+15	+0.11	-0.03	+0.009

RUMP FAT	RIB FAT	REA	%IMF	LEAN YIELD
0.41	0.33	11.96	3.01	59.9

KBJ Emperor 116Y is an ET Calf out of FAQ Erica 17G 9M, a cow we have flushed with HR Hahn Cattle CO. and mated to KBJ Dynasty 330U. 116Y was in our show pen this fall and he is made for your heifer pen. Long, Smooth, Good Footed, Low BW, Calving Ease and Marketable are some characteristics of this bull.

SELLING FULL POSSESSION & 2/3 SEMEN INTEREST.



FAQ ERICA 17G 9M - DAM OF LOT 1



KBJ DYNASTY 81Y

KBJ 81Y JANUARY 15 2011 #1617752
BW: 74LBS. ADJ 205 DAY WT: 715 LBS.
ADJ 365 DAY WT: 1242 LBS.

2

S: KBJ DYNASTY 330U

CAR TANK 226
SOO LINE TANK 5071
GEIS ERICA 117'93

D: KBJ DUCHESS 81U

TLA DAQUANTE 9H
UNIQUE DQ DUCHESS 8L
BAR LU DUCHESS 13W

EPD'S				CARCASS EPD'S		
BW	WW	YW	MILK	MARB	REA	BFAT
-0.2	+37	+61	+15	+0.15	-0.10	+0.019

RUMP FAT	RIB FAT	REA	%IMF	LEAN YIELD
0.39	0.26	10.85	3.39	60.8



DREAM MAKERS DYNASTY 745Y

MARJ 745Y JANUARY 09 2011 #1605091
BW: 84LBS. ADJ 205 DAY WT: 692 LBS.
ADJ 365 DAY WT: 1272 LBS.

3

S: KBJ DYNASTY 330U

CUDLOBE YELLOWSTONE 80M
SOO LINE YELLOWSTONE 6267
SOO LINE RACHEL 3139

D: DREAM MAKERS QUEEN 735U

V D A R NEW TREND 47
COUNTRY LANE QUEEN 7K
EARLY SUNSET QUEEN 77X

EPD'S				CARCASS EPD'S		
BW	WW	YW	MILK	MARB	REA	BFAT
+3.5	+42	+66	+13	-	-	-

RUMP FAT	RIB FAT	REA	%IMF	LEAN YIELD
0.33	0.35	11.95	5.42	59.4



DREAM MAKERS DYNASTY 743Y

MARJ 743Y JANUARY 31 2011 #1605097
BW: 85LBS. ADJ 205 DAY WT: 794 LBS.
ADJ 365 DAY WT: 1327 LBS.

4

S: KBJ DYNASTY 330U

F A R KRUGERRAND 410H AMF CAF NHF
REMITALL PARAMOUNT 150P
REMITALL NEONIA 42J

D: DREAM MAKERS BLACKBIRD 727U

KEMBAR TWISTER 31J
KEMBAR BLACKBIRD 24M
KEMBAR BLACKBIRD 117H

EPD'S				CARCASS EPD'S		
BW	WW	YW	MILK	MARB	REA	BFAT
+2.1	+51	+81	+17	-	-	-

RUMP FAT	RIB FAT	REA	%IMF	LEAN YIELD
0.39	0.29	13.43	4.65	62.1



KBJ DYNASTY 238Y

KBJ 238Y JANUARY 12 2011 # CM310429

BW: 80LBS. ADJ 205 DAY WT: 718LBS.

ADJ 365 DAY WT: 1199LBS.

5

S: KBJ DYNASTY 330U 1448529

D: UNREGISTERED ANGUS COW

EPD'S				CARCASS EPD'S		
BW	WW	YW	MILK	MARB	REA	BFAT
-	-	-	-	-	-	-

RUMP FAT	RIB FAT	REA	%IMF	LEAN YIELD
N/A	N/A	N/A	N/A	N/A

Bull is selling with no papers.

KBJ DYNASTY 341Y

KBJ 341Y FEBRUARY 1 2011 # CM309213

BW: 85LBS. ADJ 205 DAY WT: 730LBS.

ADJ 365 DAY WT: 1304LBS.

6

S: KBJ DYNASTY 330U

D: UNREGISTERED ANGUS COW

EPD'S				CARCASS EPD'S		
BW	WW	YW	MILK	MARB	REA	BFAT
-	-	-	-	-	-	-

RUMP FAT	RIB FAT	REA	%IMF	LEAN YIELD
N/A	N/A	N/A	N/A	N/A

Bull is selling with no papers.

KBJ DYNASTY 344Y

KBJ 344Y JANUARY 07 2011 #1612643

BW: 85LBS. ADJ 205 DAY WT: 666 LBS.

ADJ 365 DAY WT: 1177 LBS.

7

S: KBJ DYNASTY 330U

GDAR QUANTUM 963
BAR-E-L QUANTUM 124L
CRESCENT CREEK ROSEBUD 32A

D: KBJ KINCHTRY BEAUTY 447S
TRAVELER OF WLA 1Z
LLB KINCHTRY BEAUTY 403E
DOUBLE J BEAUTY 403A

EPD'S				CARCASS EPD'S		
BW	WW	YW	MILK	MARB	REA	BFAT
+1.6	+35	+60	+15	+0.15	-0.06	+0.015

RUMP FAT	RIB FAT	REA	%IMF	LEAN YIELD
0.26	0.25	13.25	2.98	62.8

Another calving ease bull out of the Dynasty 330U Sire. His dam is KBJ Kinochtry Beauty 447S, a maternal sister to the great KBJ Conquor All 447J. The Beauty Cow Family has produced a lot of top sellers for us over the years. This bull is built right; masculine bull, great hair coat, great disposition all put into one neat package.



KBJ DYNASTY 344Y
LOT 7

KBJ DYNASTY 54Y

KBJ 54Y FEBRUARY 06 2011 #1617975
BW: 84LBS. ADJ 205 DAY WT: 724 LBS.
ADJ 365 DAY WT: 1159 LBS.

S: KBJ DYNASTY 330U

CONNEALY KINCAID
REMITALL RIBBER 529R
BELVIN LADY BLOSSOM 73'00
D: KBJ KINCHTRY BEAUTY 231U
KBJ ROGUES BAY 543K
KBJ KINCHTRY BEAUTY 835N
KBJ KINCHTRY BEAUTY 447L

EPD'S				CARCASS EPD'S		
BW	WW	YW	MILK	MARB	REA	BFAT
+2.3	+41	+65	+15	+0.19	-0.11	+0.013

RUMP FAT	RIB FAT	REA	%IMF	LEAN YIELD
0.26	0.23	11.69	3.89	62.3

KBJ DYNASTY II 075Y

TW KBJ 075Y FEBRUARY 21 2011 #1617994
BW: 70LBS. ADJ 205 DAY WT: 638 LBS.
ADJ 365 DAY WT: 1096 LBS.

S: KBJ DYNASTY 330U

ROYLE-HEAD RIGHT TIME 27E
LLB RIGHT TIME 84L
LLB LADY BURGESS 556D
D: LLB EXQUISITE LADY 323N
ASPELUND DIRK 64H
LLB EXQUISITE LADY 122K
LLB EXQUISITE LADY 14G

EPD'S				CARCASS EPD'S		
BW	WW	YW	MILK	MARB	REA	BFAT
+2.6	+37	+57	+10	+0.11	-0.04	+0.013

RUMP FAT	RIB FAT	REA	%IMF	LEAN YIELD
0.37	0.25	11.89	3.29	61.9

KBJ DYNASTY 40Y

KBJ 40Y FEBRUARY 07 2011 #1617976
BW: 85LBS. ADJ 205 DAY WT: 736 LBS.
ADJ 365 DAY WT: 1165 LBS.

S: KBJ DYNASTY 330U

SCOTCH CAP AMF CAF NHF
R R SCOTCHCAP 9440 AMF NHF
BLACKCAP OF R R 5367
D: BAR DDJ 9440 ANGEL 7J
EBON HILL CANNON 82'80
ROSEGLEN ROYAL LADY 1C
ROSEGLEN ROYAL LADY 1A

EPD'S				CARCASS EPD'S		
BW	WW	YW	MILK	MARB	REA	BFAT
+2.3	+38	+61	+15	+0.11	-0.16	+0.029

RUMP FAT	RIB FAT	REA	%IMF	LEAN YIELD
0.31	0.28	10.71	3.69	60.2

KBJ DYNASTY 346Y

KBJ 346Y FEBRUARY 19 2011 #1617989
BW: 82LBS. ADJ 205 DAY WT: 621 LBS.
ADJ 365 DAY WT: 1097 LBS.

S: KBJ DYNASTY 330U

LAMBS OVERDRIVE 45E
SOUTHLAND JACK BLACK 1N
OMEGA ERICA LASS 58G
D: KBJ DUCHESS 555S
TERRLENE PRIDE ACHIEVER 10B
KBJ DUCHESS 275H
KBJ DUCHESS 100A

8

10

12

13

KBJ DYNASTY 75Y

TW KBJ 75Y FEBRUARY 21 2011 #1617993
BW: 70LBS. ADJ 205 DAY WT: 729 LBS.
ADJ 365 DAY WT: 1158 LBS.

S: KBJ DYNASTY 330U

ROYLE-HEAD RIGHT TIME 27E
LLB RIGHT TIME 84L
LLB LADY BURGESS 556D
D: LLB EXQUISITE LADY 323N
ASPELUND DIRK 64H
LLB EXQUISITE LADY 122K
LLB EXQUISITE LADY 14G

EPD'S				CARCASS EPD'S		
BW	WW	YW	MILK	MARB	REA	BFAT
+2.6	+37	+57	+10	+0.11	-0.04	+0.013

RUMP FAT	RIB FAT	REA	%IMF	LEAN YIELD
0.30	0.26	13.74	2.25	63.2

KBJ DYNASTY 66Y

KBJ 66Y JANUARY 10 2011 #1617738
BW: 78LBS. ADJ 205 DAY WT: 654 LBS.
ADJ 365 DAY WT: 1106 LBS.

S: KBJ DYNASTY 330U

K C F BENNETT EFFICIENT AMF NHF
CAR EFFICIENT 604
CAR MISS AMY 121
D: KBJ MISTY 452U
KBJ SAM 163B
KBJ MISTY 23F
MINBURN MISTY 55W

EPD'S				CARCASS EPD'S		
BW	WW	YW	MILK	MARB	REA	BFAT
+1.0	+35	+58	+17	-	-	-

RUMP FAT	RIB FAT	REA	%IMF	LEAN YIELD
0.29	0.24	11.48	3.50	61.8

9

11



KBJ DYNASTY 66Y - LOT 11

EPD'S				CARCASS EPD'S		
BW	WW	YW	MILK	MARB	REA	BFAT
+2.1	+33	+59	+7	-	-	-

RUMP FAT	RIB FAT	REA	%IMF	LEAN YIELD
0.32	0.18	10.96	5.29	63.0

ATLASTA PREDOMINANT 31W

JBS 31W #1527926 JANUARY 7 2009

BW: 92LBS. ADJ 205 DAY WT: 844 LBS. ADJ 365 DAY WT: LBS.

SITZ TRAVELER 8180 AMF NHF CAF
S A V 8180 TRAVELER 004 AMF NHF CAF
BOYD FOREVER LADY 8003
S: S A V 004 PREDOMINANT 4438 AMF NHF CAF D: ATLANTA WENDY 35K
S A F 598 BANDO 5175 AMF CAC
S A V EMBLYNETTE 1182
S A V EMBLYNETTE 7319
D H D TRAVELER 680 AMF NHF
ALBERDA TRAVELER 416 AMF NHF CAF
ALBERDA QUEEN KIMBERLY 222
MACC INDIAN NATION 66F
ATLANTA WENDY 37H
MLA WENDY 3'95

EPD'S				CARCASS EPD'S		
BW	WW	YW	MILK	MARB	REA	BFAT
+3.8	+51	+87	+22	-	-	-

New Sire Group for our repeat customers. A bull we purchased from Atlanta Angus, Brian & Judy Sutter from Sylvan Lake for his lineage and power. He averages 87 lbs on BW and 723 lbs on YW. His sire group has a lot of really powerful bulls throughout the offering. He did a great job for us as you can see in the next few pages.



KBJ PREDOMINANT 41Y

KBJ 41Y JANUARY 01 2011 #1612629

BW: 96LBS. ADJ 205 DAY WT: 755 LBS.

ADJ 365 DAY WT: 1288 LBS.

S: ATLANTA PREDOMINANT 31W

SITZ S L S RAINMAKER 7596
NORTH FORK ADVISOR 9163
HYLINE ELLEN 9062
D: KBJ ELOQUENT LADY 644P
EVERBLACK MASTERPLAN 36G
KBJ ELOQUENT LADY 511J
KBJ ELOQUENT LADY 311G

EPD'S				CARCASS EPD'S		
BW	WW	YW	MILK	MARB	REA	BFAT
+5.5	+49	+79	+19	-	-	-

RUMP FAT	RIB FAT	REA	%IMF	LEAN YIELD
0.24	0.26	12.70	2.64	62.3

KBJ Predominant 41Y is a gem of a bull packed full of red meat. He has that herdbull look about him from front to end as you can see in the picture. Come see him live to see for yourself. Eloquent Lady 644P has done a great job for us over her career with 2 daughters to Tom Neusteadter and Russia. 3 Bulls to Stypula Farms, Richard Cherniwchan and a Sale Feature to Murray Holt & Ronali Debock (KBJ Tradition 41X)



KBJ ELOQUENT LADY 644P - DAM OF LOT 14



KBJ PREDOMINANT 41Y
LOT 14